



Warenverzeichnis

A Entertainment Software – Games

- Browser Games
- Clientbasierte Games
- Mobile Games

B Software Applikationen / -lösungen

- Internet Security / Sicherheitssoftware
- Grafik / Virtualisierung / Animation
- Development Applications / Solutions / Tools
- Netzwerksoftware

C Hardware / Infrastruktur

C1 PC

- Komplettsysteme Desktop
- Laptops / Subnotebooks
- Server / Servertechnologie
- Peripherals
- Components
- Accessories
- Display Technologies
- Visual & Audio Technologies
- Netzwerk / Network Components

C2 Mobile Devices

- Mobile Phones
- PDA
- Handhelds / Pocket-PC / Smart Phones
- Mobile Entertainment Devices
- Zubehör

C3 Spielkonsolen

- Peripherals
- Accessories

D Communications

- Netzbetreiber / Carrier
- Telecommunication Access Provider
- Internet Access Provider (IAP)
- Content Provider
- Wireless Technologies
- IP Technologies
- Telecommunication- & Internet Services

E Consulting & Services

- Systemanbieter für Payment-Solutions
- Agenturen (eMarketing / PR z.B. Ingame-Advertisement, Product-Placement)
- Infrastrukturanbieter (z.B. Serverfarmen, Backbone-ISP)

Product index

A Entertainment Software – Games

- Browser Games
- Client-based Games
- Mobile Games

B Software Applications / Solutions

- Internet Security / Security Software
- Graphics / Virtualization / Animation
- Development Applications / Solutions / Tools
- Networking Software

C Hardware / Infrastructure

C1 PC

- Complete Systems Desktop
- Laptops / Subnotebooks
- Server / Server Technology
- Peripherals
- Components
- Accessories
- Display Technologies
- Visual & Audio Technologies
- Network / Network Components

C2 Mobile Devices

- Mobile Phones
- PDA
- Handhelds / Pocket PC / Smart Phones
- Mobile Entertainment Devices
- Accessories

C3 Game Consoles

- Peripherals
- Accessories

D Communications

- Network Operator / Carrier
- Telecommunication Access Provider
- Internet Access Provider (IAP)
- Content Provider
- Wireless Technologies
- IP Technologies
- Telecommunication & Internet Services

E Consulting & Services

- System Provider for Payment Solutions
- Agencies (eMarketing / PR e.g. Ingame Advertisement, Product Placement)
- Infrastructure Provider (e.g. Server Farms, Backbone ISP)

- Business Consulting (z.B. Lizenzierung, Merchandising)
- Dienstleister / Serviceanbieter (z.B. Application Service Provider, Storage Service Provider)

F Medien

- Verlage / Printmedien
- Onlinemedien
- TV-Sender / Medienunternehmen
- Internet-Portale

G Aus- und Weiterbildung

- Universitäten / Fachhochschulen / öffentliche Ausbildungseinrichtungen
- Private Ausbildungseinrichtungen, Akademien, Fachschulen

H Public Sector

- Verbände / Vereine / Organisationen
- Öffentliche Institutionen

I Merchandise- und Zubehörprodukte

- Merchandising
- LRP / LARP-Zubehör
- Gaming (Trading Card Games, Brettspiele)

- Business Consulting (e.g. Licensing, Merchandising)
- Supplier / Service Provider (e.g. Application Service Provider, Storage Service Provider)

F Media

- Publishers / Print Media
- Online Media
- TV Channels / Media Companies
- Internet Portals

G Education

- Universities / Public Educational Facilities
- Private Educational Facilities, Academies, Professional Schools

H Public Sector

- Unions / Associations / Organisations
- Public Institutions

I Merchandise-Products and Equipment

- Merchandising
- LRP / LARP-Equipment
- Gaming (Trading Card Games, Board Games)